

## Sponsorship Application

Please complete this application form to enable your sponsorship request to be assessed appropriately.

Refer to the submission details and allow up to three weeks for THEMAC Resources to process your requests.

Attachments may be submitted with this form to support your application.

<b>Contact information</b>	
Name of Organisation/Individual	
Contact Name and Title	
Address	Address for Correspondence if Different:
Phone	
Mobile/Cell	
Email	
Fax ( <i>if applicable</i> )	
<b>Sponsorship information</b>	
Name of Event/Program	
Type of Event/Program ( <i>e.g. conference, award night</i> )	
Geographic Location	
Date(s) of Event (if applicable)	
Event Frequency (e.g. annual or one-off)	
Concise Description of the Event/Program	
Brief History (include any past involvement of THEMAC Resources where relevant)	
Aim and/or Objectives	
Local Community (how does this event/program contribute to the Local Community?)	
Target Audience (who is the event/program aimed at?)	
Estimated Publicity (e.g. attendance numbers, media)	
<b>Sponsorship Proposal</b>	
Nature of Sponsorship – What Support are You Seeking? ( <i>break down between monetary and other</i> )	

If Seeking a Monetary component, what will this be used for? <i>(e.g. printing of program, prize money, event running costs)</i>	
Overview of Proposed Sponsorship Package being offered to THEMAC Resources <i>(e.g. naming rights, use of THEMAC Resources logo in programs/advertising, media exposure)</i>	
Use of THEMAC Resources Marketing Material Required? <i>(e.g. logo, banners, etc)</i>	
Rationale <i>(Briefly explain why THEMAC Resources is an appropriate sponsor)</i>	
Benefits <i>(What are the benefits that you propose to return to THEMAC Resources)</i>	
How will the Event/Program be evaluated?	
Involvement of other Sponsors <i>(if applicable)</i>	
Attachments List supporting documents <i>(if applicable)</i>	

Thank you for your interest in THEMAC Resources Group and for taking the time to complete this Application Form.

Please submit your completed sponsorship application to:  
 THEMAC Resources Group  
 Email: [sponsorship@themacresourcesgroup.com](mailto:sponsorship@themacresourcesgroup.com)  
 Address: 2424 Louisiana Blvd. NE, Suite 301, Albuquerque, NM 87110 USA  
 Fax: (505) 881-4616